

BACHELOR OF ECONOMICS AND MANAGEMENT

A degree of Université Lille 1. This program is a project for 2010-2011.

DESCRIPTION AND OBJECTIVES

This three-years bachelor program, taught in English, gives the fundamental education to prepare for professions in the domains of management, banking, finance, insurance, audit and consulting, accounting, international commerce, treasury and tax administration. It is also an ideal first step towards other professions, such as journalist, entrepreneur, administrator, as well as for postgraduate studies in economics and management.

It will bring students to the necessary level of English to follow the program, then give them all the necessary tools for a successful career in the above fields. Business French will be also taught to give students an extra when working with our French industry partners, and a competitive advantage: a second foreign language.

This program is offered by the University Lille 1. This university designed the curriculum; seconds its academics; and awards the final certificate, which is a European Bachelor's Degree. The program is run locally by Pôles Universitaires Français-Hanoi, which is a cooperation program of the French and Vietnamese governments, within Vietnam National University-Hanoi. PUF Hanoi ensures the day-to-day quality of the program, and a strong link with the French industry in Vietnam.

CURRICULUM

The curriculum will start with intensive classes of English: 100 hours in the first term. It will then continue with the following subjects:

- economic analysis
- macroeconomy
- microeconomy
- accounting
- management
- international economy
- computer tools
- statistics and sampling theory
- financial mathematics
- business law
- French language
- human resources management
- international law
- banking and finance

Of these, roughly 30% will be taught by academics from Université Lille 1. All lecturers will be carefully selected by Université Lille 1, with the help of Pôle Universitaire Français-Hanoi.

CAREER PROSPECTS

Graduates will have a headstart in all careers related to economics, management, banking, finance. They will also have the necessary skills to follow personal projects in entrepreneurship. They can also pursue their studies with an international master degree, since the French bachelor's degree is recognized in most countries.

ADMISSION

This program is open to candidates:

- having succeeded at the national university entrance exam,
- who pass an additional exam organized by Université Lille 1 and PUF Hanoi
- with a minimal knowledge of English.

PARTNER

Université Lille 1 –Sciences et Technologies

SUMMARY

A **French Bachelor's degree** in economy and management, **taught in English**, within Vietnam National University-Hanoi.

Programme duration

3 years.

Course schedule

Day classes from September to June.

Tuition fees

Please consult us.

To apply

contact us or go to puf.edu.vn

Application schedule

Please consult us.

Contact

PUF Hanoi : contact-hn@puf.edu.vn

or by phone at 04 37 54 95 05.